

Jeremiah W. (Jay) Nixon  
Governor

Linda M. Martínez  
Director



Julie Gibson, Director  
Division of Workforce Development

Nia Ray, Exec. Director  
Missouri Workforce Investment Board

Michael (Mike) Deggendorf  
Chair

Missouri Workforce Investment Board

Quarterly Full Board Meeting  
September 9, 2009  
Hyatt Regency Hotel – Regency D Conference Room  
St. Louis, Missouri  
10:00a.m.

**Members Present:** Mike Deggendorf (Chairman), Gary Little (Vice-Chairman), Mariann Atwell (Designee-George Lombardi), Matt Aubuchon, Garland Barton, Martha Ellen Black, Alyson Campbell (Designee-Ron Levy), Rep. Tim Flook, John Gaal, Tim Gallimore (Designee-Robert Stein), Keith Gary, Julie Gibson, Rick Gronniger, Zelema Harris, Reggie Hoskins, Dennis Kempker, Gil Kennon, Linda Martínez, Nancy Montgomery, Neil Nuttall, Deborah Price, Tom Quinn (Designee-Chris Nicastro), Larry Rebman, Sen. Wes Shoemyer, Rhonda Stafford, Robert Stein, Cheryl Thruston, Len Toenjes, Brenda Wrench

**Members Absent:** Neal Boyd, Sen. Tom Dempsey, Margaret Donnelly, David Duncan, Gary Duncan, Byron Hill, Creed Jones, Patrick Kellett, George Lombardi, Clare Urhahn, Kelly Walters

**MoWIB Staff:** Nia Ray, Glenda Terrill, Monica Craig

**Other Attendees:** Katie Steele Danner (DED), Mike Waltman, Roger Baugher, Randy Cottrell, Melissa Woltkamp, Gilbert Hake (DWD), Mary Bruton (MERIC), Mark Musick (Georgia Workforce Inv. Bd.), Martin Simon (NGA), Steven Hendrickson (Oklahoma Council for Workforce & Econ. Dev.), Eleni Papadakis (Washington State Workforce Bd.), Jasen Jones (SW MO WIB), Jan Vaughn (C-WIB), Bill Dowling (Ozark Region WIB), Tana Holder (South Central WIB), Becky Steele (Northwest WIB-NCMC), Dawn Busick (Ozark Technical College), Catherine D. Johnson (West Central WIB), Pati Carter (Workforce Dev. Bd. Of Western MO), Steve Coffman (DESE), Cheryl Svec (US DOL/ETA), Tammy TonKersley (WIB Southeast), Mark Fugua (NEMO WIB), Chastity Young (DOLIR), Frederick Douglas (St. Louis Cty. WIB Chair), Michael Holmes (SLATE), Gene Gorden (STL Co. WIB)

**A. Call to Order**

The meeting was called to order by at 10:02a.m. by Chairman Deggendorf, with an acknowledgement and welcoming of four newly appointed board members. New members, Deborah Price, Esq., State Boards and Commissions Office; Reginal (Reggie) Hoskins, Kraft Foods, Inc.; Keith Gary, Kansas City Area Life Sciences Institute and Dennis Kempker, ABB, Inc. will fill four of fourteen remaining vacancies on the board with a full board expected by late November. Ms. Price fulfills the vacancy for representation in the governor's office, while the remaining three new members satisfy openings in the business industry section.

**B. Approval of June 18, 2009 (General Body) and August 26, 2009 (Executive Committee) Meeting Minutes**

Chairman Deggendorf called for revisions and/or comments to both the June 18<sup>th</sup> (Full Board) and August 26<sup>th</sup> (Executive Committee) meeting minutes as written. With no opposition voiced, a motion was made by Robert Stein to approve the June 18<sup>th</sup> (Full Board) meeting minutes, seconded by John Gaal. An additional motion was made by Robert Stein to approve the August 26<sup>th</sup> (Executive Committee) meeting minutes, seconded by Gary Little. There being no opposition to either motion, both motions carried and the meeting minutes were approved.

**C. Introductions and Meeting Purpose**

Chairman Deggendorf deviated from the Agenda by first introducing Nia Ray, Executive Director of MoWIB, noting that Martin Simon's presentation would follow thereafter. Ms. Ray presented a powerpoint presentation of the nine primary board functions as outlined in WIA. At the presentation's conclusion, Ms. Ray offered to send the presentation, via electronic transmission or print, to anyone desiring a copy. Chairman Deggendorf then introduced Martin Simon, Director of Workforce Development Programs with the National Governor's Association based in Washington, DC. Mr. Simon facilitated the meeting by providing an overview of history and purpose in state workforce investment boards, placing emphasis on how the current recession has increased demand for competency training and literacy goal building to meet future demands of green economy occupations. He distributed a handout highlighting Missouri's "Green Economy" profile, including its purpose in designing green economy sectors and future growth target areas.

**D. Jurisdiction and Policy Making Roles of State Workforce Investment Boards**

Following Mr. Simon's and Ms. Ray's presentations, the floor was opened to questions and a challenge extended to the board by Mr. Simon to take on a broader role in identifying and finding solutions to obstacles facing all state workforce boards.

**E. State WIB Panel Discussions**

Mr. Simon introduced the three state board panelists from Oklahoma, Washington State and Georgia, explaining that these are model WIBs unique in board structuring similar to Missouri. Steve Hendrickson, Chair of the Oklahoma Workforce Investment Board, began with a brief background of their WIB offering insight on the advisory and operational segments. Their approach takes a more administrative role advising the governor on healthcare positions and growth initiatives successful to that region. The board is comprised of liaisons well-versed in areas directly affecting all regions today, including economic growth, healthcare for all workers and increased production methodologies. Next, Eleni Papadakis, Executive Director of the Washington State Workforce Training and Education Coordinating Board, outlined their board's systemic drive of identifying core performance measures, individual workforce components and initiatives in building positive economic growth. She provided a handout detailing funding allocated to key workforce development programs, including provider and client-service demographics, funding sources and individuals served annually. Mark Musick, Chair of the Georgia Workforce Investment Board, completed the panelists' discussions by sharing some characteristics he felt set their board apart from the others. He stressed the significance in possessing creativity, an energetic staff and "acting strategically rather than implementing a strategic plan" as the cornerstone to their board's success. Mr. Simon opened a Q & A session where Vice-Chairman Little posed a question relative to the panelists approach in integrating

program initiatives in higher education environments. Mr. Hendrickson responded that their board meets six times a year, with invitations extended to collegiate chairs. He continued by stating that numerous obstacles exist in reaching out to them. However, he feels that they are still making great strides in the education sector. Ms. Papadakis felt that while their board has “a long way to go” with this initiative, their focus has been directed on integrating services, facilitating discussions with business/labor groups and “keeping lines of communication open” with public and private sectors.

**F. Lunch/Grant Presentations**

The Board recessed for a working lunch at 12:08p.m. The following opportunities were presented to the board: State Energy Sector Partnership Training, State Labor Market Information Improvement and the State Energy Training Partnership. Amy Deem from DWD and Mary Bruton from MERIC presented the information to the board.

**G. Planning Session / Sub-Group Discussion**

Each Strategic Planning Group, divided into groups and began brainstorming the initiatives established in the Strategic Plan to determine if the current wording is conducive to the board’s main objective and vision for Missouri. The invited state panelists chose and worked with a group offering advice and recommendations based on their state’s current successes.

**H. Sub-Group Report / Full Board Discussion with State Panel**

Each Strategic Plan committee met and provided feedback on issues with and revisions to their respective sections of the Strategic Plan. The guest panelists worked with each group and provided insight to those issues mentioned by the working groups. Recognizing that the state’s director of economic development was in attendance, a request was made for remarks by her on the future of economic growth in Missouri. DED Director Linda Martínez introduced herself to the group and stated that she felt confident that, under the Governor Nixon’s leadership, the state will “bounce back” from the recession by providing jobs to the more than 278,000 unemployed, improving workers skill sets with appropriate training and development & implementation of a strategic plan to strengthen the economy.

**I. New Business**

Department of Labor & Industrial Relations – Director Rebman discussed the removal of the four-week In-Person Reporting requirement for unemployed citizens in Missouri. Missouri is the only state requiring UI (Unemployment Insurance) claimants to file four-week reporting measures to remain eligible to receive benefits.

Annual Report – Mike Waltman presented a draft of the Missouri Workforce System’s Annual Report, due by year-end. Chairman Deggendorf recommended any comments and/or recommendations from board members be sent to him or Nia Ray by September 19, 2009.

**J. Chairman's Report**

Chairman Deggendorf reported on his recent attendance at the National Governor's Association State Workforce Board Chairs Annual Meeting in August, 2009. He stated that the meeting's focus was geared towards supporting "green jobs" and building a platform to allow training for those in-demand jobs. He also thanked Vice-Chairman Little for facilitating the June 18<sup>th</sup> board meeting in his absence.

**K. Staff Report**

Executive Director, Nia Ray, presented a summary of her vision for the state board since her appointment in April, 2009. The MoWIB currently has several vacancies that she anticipates being filled by year's end. She introduced the new Administrative Assistant, Monica Craig, to the group as with her hire, this allows a full office staff. She continued by thanking Chairman Deggendorf for his enthusiasm and leadership on the MoWIB and looks forward to continuing that momentum far into next year.

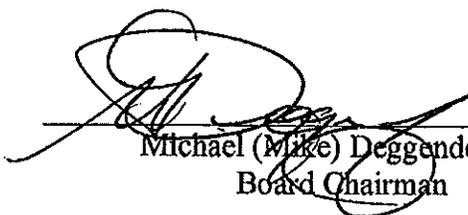
**L. Date of Next Meeting**

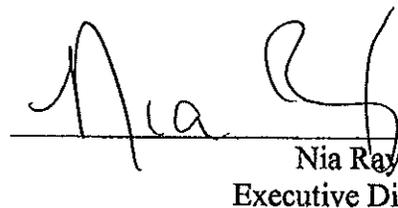
Executive Director, Nia Ray, announced that the next full board meeting is slated for December 10, 2009 by telephone. She stated that she will determine whether to convene the full board or if individual committees is more beneficial to the progression of the Board. She suggested the Board remain open to either option and she committed to informing the Board of the next meeting's structure as soon as possible.

**M. Adjournment**

There being no further business, a motion was raised by Chairman Deggendorf to adjourn the meeting. Gary Little initiated the first motion; then seconded by John Gaal. The meeting adjourned at 3:47p.m.

**Approved:**

  
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Michael (Mike) Deggendorf  
Board Chairman

  
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Nia Ray  
Executive Director